



Gluten-free product launches high-grain pizza crust mix

The new Gluten Free Pizza Crust Mix from Bob's Red Mill contains more than 50 per cent whole grains. The mix contains 4g of dietary fibre, 3g of protein and 28g of whole grains; it is the first of its kind available nationwide in mainstream and natural food stores. Bob's Red Mill's line of gluten-free products is manufactured in the company's dedicated gluten-free facility. Lab testing is performed during the production of each batch using the R5 Elisa Test to ensure gluten-free status. The company is based in Portland, Oregon.

www.bobsredmill.com

Mexican vanilla extract

Meraby Co has created a gluten- and corn-free Pure Mexican Vanilla Extract. Most vanilla extracts are produced using wheat- or corn-based alcohol, but Meraby's is made with a sugar cane-based alcohol. The extract provides the same results as the national gourmet brands, but is safe for those with allergies, the company says.

www.meraby.com

Reduced-GI chips

Joseph Banks Cassava Chips of New Zealand are now available in the US market. Rich in fibre and carbohydrates, they are low salt and have a lower GI rating than potato chips. They also have 30 per cent less fat than regular potato chips. Cassava Chips have no cholesterol, trans fats, gluten or lactose; they are not genetically modified, and they are suitable for vegetarians. Ingredients include cassava, palm oil, maltodextrin, sea salt, cane sugar, onion powder, garlic powder, spinach powder, parsley flakes, vegetable oil and silica.

www.josephbanks.co.nz/#products



Allergaroo expands distribution

Allergaroo, a maker of allergy-friendly, gluten-free, ready-made dishes, has expanded distribution of its products to King Soopers and Wegmans grocery stores. The company's three products — Spaghetti, Chili Mac and Spyglass Noodles — will now appear in 55 stores in New York, Pennsylvania, New Jersey and Virginia. The products are already available in 1,000 other groceries across the US, in addition to speciality online retailers. Allergaroo is owned and marketed by St. Louis-based Allergy Friendly Foods, which was founded in 2005. Allergaroo was named an Editor's Pick for Best New Products of 2008 by Progressive Grocer in September.

www.allergaroo.com



Trio of vegan sauces

Vivi's Original Sauce of California has launched Carnival Mustards, a trio of all-natural, wheat-gluten and fat-free sauces based on mustard, tomato and pickle. They are also vegan. Classic is a sweet and tangy sauce; Roasted Grandstand Garlic has a sweet and creamy roasted garlic flavor; and Sizzlin' Chipotle is smoky with a chipotle heat. Each has only 15 calories, 4g carbs and 3g of sugar per tablespoon. They can be used to bake, barbecue, marinate, spread, dip or sauté with favourite foods.

www.vivisoriginalsauce.com

Cassava chips come to US

Arico Natural Foods Co has made its Cassava Chips available in the US for the first time. They are available in four flavours: Original, Sea Salt Mist, Barbecue Bliss and Ginger on Fire. Available in 5oz bags, the chips have 30 per cent less fat than potato chips and more fibre; they contain no cholesterol and are seasoned naturally. Free of gluten, they are also dairy and trans-fat free. Cassava roots are rich in starch and contain twice as much dietary fibre as potatoes.

aricofoods.com

For more on gluten-free developments, see [Business Strategies](#).